



MILO & ME

EYEWEAR FOR KIDS

*Enjoy the
Summer Vibes!*



Enjoy the Summer Vibes!

Children and teenagers want to play and romp and usually spend a lot of time outside. This makes them disproportionately exposed to a lot of UVA and UVB radiation that hits the cornea. Since the eye lenses especially of smaller children are very sensitive and have not yet developed enough protective mechanisms, sunglasses are even more important for children than for adults. Milo & Me glasses protect 100 percent against UVA and UVB radiation and therefore comply with the EN ISO 12312-1 standard.

To ensure optimal protection, the frames have been specially designed for children's face sizes. Thus, nose pads, bridge width and temple tips fit exactly. Children can move freely without feeling disturbed by their glasses – either as normal sunglasses or glazed in their respective prescription strength.



Why Milo & Me?



Why

A playful exploration of their environment contributes to a child's healthy development. We believe they should make their own experiences and be free to jump and explore and play the way they want to.



How

The glasses are made to let children play the way they want. That way parents can be sure that the glasses can withstand anything. The attractive brand design makes these glasses feel cool for the kids. And with their fair price, the frames are affordable for all families.



What

We provide kids eyewear that is flexible, lightweight and resistant enough to play, romp, run, jump and explore. A trendy brand - 100% made with love, a cool design and fair pricing.





What's new?

Our Milo & Me two-tone sunglasses collection includes nine models for children from 0 to 12 years in different shapes and 15 colour combinations. Model Conny is made for babies and toddlers up to 24 months offering maximum security through anatomically shaped temple ends and an additional headband.

The age group 3 - 5 years is growing with the new model Tatum – available in two new colour combinations: light blue/apple green and pink/blush. Also new in this size are the proven models Noel and Lou: in three colour combinations each. In addition to Nicky and Renée, we now offer five different models for toddlers and preschool children.

But that's not all. For school children in the age from 6 - 12 years we are launching more fresh colour combinations: a total of five models in 37 colour variants. They are available with filter and tint options between 80 and 85 percent as well as with anti-reflective coating.

Finally, three different display variants for shop counters or shop windows offer optimal product presentation.







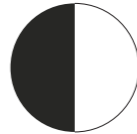


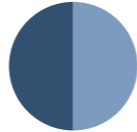








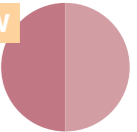
Frames



Colours



All tinted lenses comply with EU standard regulations EN ISO 1232-1 and have a 100 % UV protection.

 col. 00 Black / Black	 col. 03 Grey blue / Light grey blue	 col. 17 Black / White	 col. 18 Black / Glacial grey	NEW  col. 26 Light blue / Apple green
 col. 32 Dark blue / Denim light blue	 col. 34 Grey / Light grey	 col. 36 Grey green / Light grey green	 col. 39 Mallow / Lilac	 col. 40 Blackberry / Light blackberry
 col. 42 Dusky pink / Peach	 col. 50 Black / Yellow green	 col. 61 Grey / Yellow green	 col. 67 Pink / Peach	NEW  col. 74 Rose / Blush





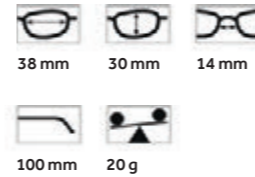
Conny
120 6693



Including microfibre pouch

0-18 MONTHS

Grey (80-85 %), incl. headband



38 mm 30 mm 14 mm
100 mm 20 g

12-24 MONTHS

Grey (80-85 %), incl. headband



40 mm 31 mm 15 mm
105 mm 20 g

Conny



120 6686 - Blue / Sky blue
8401001 col.01



120 6687 - Rose / Pink
8401002 col.02



120 6688 - Blackberry / Purple
8401004 col.04



120 6689 - Pink / Grey
8401005 col.05



120 6690 - Blue / Sky blue
8401101 col.01



120 6691 - Rose / Pink
8401102 col.02



120 6692 - Purple / Blackberry
8401103 col.03



120 6693 - Pink / Grey
8401105 col.05

12-24 MONTHS

Grey (80-85 %), Incl. headband



42 mm 32 mm 15 mm



105 mm 20 g



120 6694 - Blue / Sky blue

84020 01 col. 01



120 6695 - Rose / Pink

84020 02 col. 02



120 6696 - Blue / Red

84020 07 col. 07



120 6697 - Blackberry / Pink

84020 11 col. 11



Including microfibre pouch

Nicky

2-4 YEARS

Grey (80-85 %), polarising



44 mm 33 mm 16 mm



105 mm 20 g



120 6698 - Blue / Sky blue

84021 01 col. 01



120 6699 - Blue / Red

84021 07 col. 07



120 6700 - Raspberry / Lime

84021 09 col. 09



120 6701 - Red / Blue

84021 10 col. 10

3-5 YEARS

Grey (80-85 %), polarising



46 mm 34 mm 17 mm



105 mm 20 g



120 6702 - Blue / Lime

84022 06 col. 06



120 6703 - Black slate / Blue

84022 08 col. 08



120 6704 - Raspberry / Lime

84022 09 col. 09



120 6705 - Red / Blue

84022 10 col. 10



Nicky

120 6701



Renée
120 6707



Including microfibre pouch

3-5 YEARS

Grey (80-85 %), polarising



4-8 YEARS

Grey (80-85 %), polarising



Renée



120 6706 - Rose / Pink
84030 02 col. 02



120 6707 - Blue / Lime
84030 06 col. 06



120 6708 - Blue / Red
84030 13 col. 13



120 6709 - Pink / Grey
84030 14 col. 14



120 6710 - Red / Blue
84031 10 col. 10



120 6711 - Neon blue / Black
84031 12 col. 12



120 6712 - Blue / Red
84031 13 col. 13



120 6713 - Pink / Grey
84031 14 col. 14



**NEW
MODEL**



Including headband, non-slip temple ends, microfibre pouch and case

3-5 YEARS

Grey (80-85%), polarising



¹ - Silver mirrored
⁴ - Blue mirrored

Tatum

NEW



130 2583 - Light blue / Apple green¹
col. 26

NEW



130 2584 - Dark blue / Denim light blue
col. 32

NEW



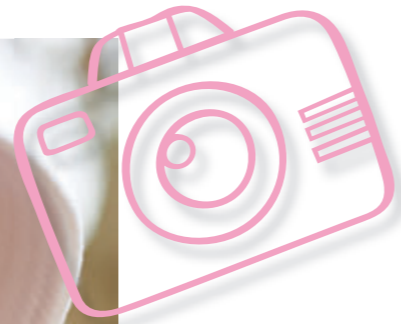
130 2585 - Grey / Light grey⁴
col. 34



Tatum
130 2585



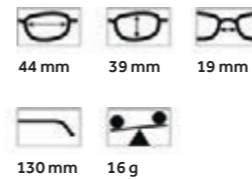
Chris
130 2656



Including headband, non-slip temple ends, microfiber pouch and case

6-9 YEARS

Grey (80-85 %), polarising



Chris



120 6714 - Grey green / Light grey green
84040 36 col. 36



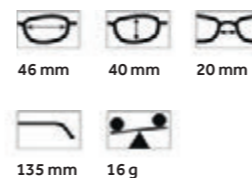
120 6715 - Grey / Yellow green¹
84040 61 col. 61



120 6716 - Pink / Peach²
84040 67 col. 67

10-12 YEARS

Grey (80-85 %), polarising



120 6717 - Black / White¹
84041 17 col. 17



120 6718 - Dark blue / Denim light blue
84041 32 col. 32



120 6719 - Grey / Light grey³
84041 34 col. 34



130 2656 - Pink / Peach²
col. 67



130 2657 - Blackberry / Light blackberry
col. 40

¹ - Silver mirrored
² - Rose gold mirrored
³ - Red mirrored



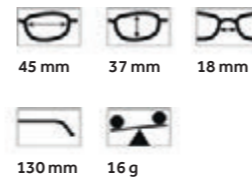
Dominique
120 6722



Including headband, non-slip temple ends, microfibre pouch and case

6-9 YEARS

Grey (80-85 %), polarising



10-12 YEARS

Grey (80-85 %), polarising



Dominique



120 6720 - Grey blue / Light grey blue
84050 03 col. 03



120 6721 - Black / White
84050 17 col. 17



120 6722 - Grey / Light grey⁴
84050 34 col. 34



130 2658 - Dusky pink / Peach
col. 42



120 6723 - Black / Glacial grey¹
84051 18 col. 18



120 6724 - Dark blue / Denim light blue
84051 32 col. 32



120 6725 - Blackberry / Light blackberry
84051 40 col. 40



130 2660 - Grey / Light grey⁴
col. 34

¹ - Silver mirrored
⁴ - Blue mirrored

3-5 YEARS

Grey (80-85 %), polarising



41 mm 37 mm 19 mm



125 mm 15 g



NEW



130 2577 - Dark blue / Denim light blue
col. 32

NEW



130 2578 - Grey / Light grey⁴
col. 34

NEW



130 2579 - Pink / Peach²
col. 67



Including headband, non-slip temple ends,
microfibre pouch and case

Lou

6-9 YEARS

Grey (80-85 %), polarising



43 mm 40 mm 20 mm



130 mm 16 g



120 6726 - Grey blue / Light grey blue
84060 03 col. 03



120 6727 - Grey / Light grey⁵
84060 34 col. 34



120 6728 - Dusky Pink / Peach¹
84060 42 col. 42

10-12 YEARS

Grey (80-85 %), polarising



45 mm 42 mm 21 mm



135 mm 16 g



120 6729 - Black / Black⁵
84061 00 col. 00



120 6730 - Grey / Light grey⁴
84061 34 col. 34



120 6731 - Blackberry / Light blackberry
84061 40 col. 40



130 2661 - Dark blue / Denim light blue
col. 32

¹- Silver mirrored
²- Rose gold mirrored
⁴- Blue mirrored
⁵- Green mirrored

Lou

120 6727

3-5 YEARS

Grey (80–85 %), polarising



42 mm 36 mm 17 mm



125 mm 16 g



NEW



130 2580 - Dark blue / Denim light blue¹
col. 32

NEW



130 2581 - Grey / Light grey³
col. 34

NEW



130 2582 - Rose / Blush
col. 74



Including headband, non-slip temple ends, microfiber pouch and case

Noel

6-9 YEARS

Grey (80–85 %), polarising



44 mm 38 mm 18 mm



130 mm 16 g



120 6732 - Grey blue / Light grey blue¹
84070 03 col. 03



120 6733 - Dusky pink / Peach
84070 42 col. 42



120 6734 - Pink / Peach²
84070 67 col. 67

10-12 YEARS

Grey (80–85 %), polarising



46 mm 40 mm 19 mm



135 mm 16 g



120 6737 - Black / Yellowgreen¹
84071 50 col. 50



120 6735 - Grey / Light grey³
84071 34 col. 34



120 6736 - Mallow / Lilac
84071 39 col. 39



130 2662 - Dark blue / Denim light blue
col. 32



130 2663 - Dusky pink / Peach
col. 42



Noel
120 6734

¹ - Silver mirrored
² - Rose gold mirrored
³ - Red mirrored



Janne
120 6741



Including headband, non-slip temple ends, microfiber pouch and case

6-9 YEARS

Grey (80-85 %), polarising



46 mm 38 mm 16 mm



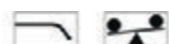
130 mm 16 g

10-12 YEARS

Grey (80-85 %), polarising



48 mm 39 mm 17 mm



135 mm 17 g

Janne



120 6738 - Black / Glacial grey¹
84080 18 col. 18



120 6739 - Dark blue / Denim light blue
84080 32 col. 32



120 6740 - Dusky pink / Peach
84080 42 col. 42



120 6741 - Black / White¹
84081 17 col. 17



120 6742 - Grey / Light grey⁴
84081 34 col. 34



120 6743 - Grey green / Light grey green
84081 36 col. 36

¹ - Silver mirrored
⁴ - Blue mirrored

Merchandise



120 6830 | 85004 00
Milo & Me presentation case
for 24 frames, empty



120 6849 | 85004 23
Milo & Me presentation case
for 6 frames, empty



121 1545 | 85004 31
Milo & Me wooden display
for 5 frames



121 1544 | 85004 30
Milo & Me wooden display
for 1 frame with motive cards



120 6850 | 85004 24
Milo & Me sun display
for 4 frames



130 1555
Milo & Me poster
DIN A1, double-sided



120 6833 | 85004 04
Milo & Me multifunction scarf



- 130 1489, magenta
- 130 1490, white

130 1491, royalblue
Milo & Me backpack



120 6838 | 85004 10
Milo & Me baseball cap



120 6807 | 85003 01
Milo & Me sticker, 10 pcs



120 6843 | 85004 15
Milo & Me key chain



120 6844 | 85004 16
Milo & Me plush toy



120 6847 | 85004 20
Milo & Me mini cruiser-skateboard



120 6840 | 85004 12, olive
120 6841 | 85004 13, pink
Milo & Me sport wristband



120 6842 | 85004 14
Milo & Me bracelet



120 6853 | 85004 27
Milo & Me magic cube



121 1488 | 85004 29
Milo & Me drinking bottle with carabiner



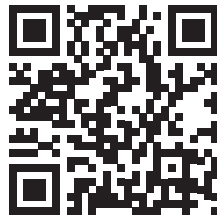
121 1487 | 85004 28
Milo & Me lunchbox



130 2672
Milo & Me street chalk



MILO
& ME



www.milo-me.com



www.b-s.de

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