



MILO & ME

EYEWEAR FOR KIDS

BRIGHT CITY STYLES

Bring colour  
into your life!





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# Bring colour into your life!

For our new Milo & Me styles from the “Bright City Styles” range we have been inspired by the bright colours of downtown city life: whether dazzling neon signage of a vibrant nightlife or colourful street art from the backyards – all exciting impulses of a vivid city life waiting to be explored.

We have expanded the semi-transparent Bright City Styles collection by three new frames plus ten intense colours. Next to pastel combinations such as nude/terracotta, we have also added bright vibrant colours such as a very bright red/red for all colour loving kids. It’s not all about clothes when showing colour. Even by choosing the right glasses children can proudly dare to bring more colour into their lives.



## Why

A playful exploration of their environment contributes to a child's healthy development. We believe they should make their own experiences and be free to jump and explore and play the way they want to. They should feel good about themselves – no matter where they come from and how they look.



## How

By designing and creating products that help kids with glasses play the way they want to without having to worry about damaging them. By designing cool frames with attractive branding that help kids feel good about wearing glasses and at the same time keeping a friendly price to make sure our products are available for every child.



## What

By providing kids eyewear that is flexible, light weight and resistant enough to play, romp, run, jump and explore. 100 % made with love: cool design, friendly price and non-childish branding.

**WHY**

**MILO & ME**





# FRAMES

Adjustable  
temple ends

Inside made of  
plasticiser-free TPE material

Phillips screw with  
lock-sleeve



110° V-Groove for  
simple glazing

Outside made of  
elastic TR90 material



## INCLUDED

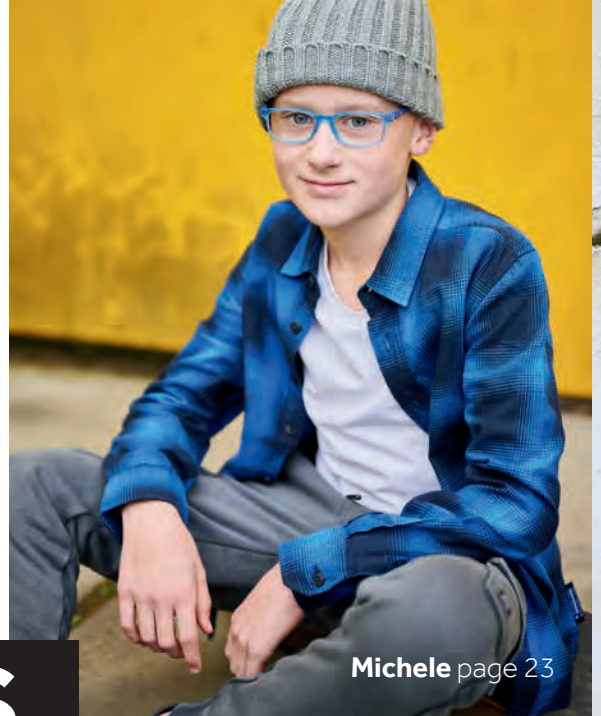
Each Milo & Me frame will be delivered with headband, non-slip temple ends, microfibre bag, zipper case and a sticker.



Flexible and  
resistant  
frames



Noah page 13

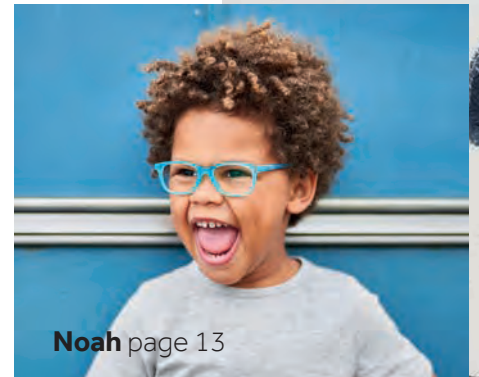


Michele page 23

# WHAT'S NEW?

Our semi-transparent Bright City Styles collection turned out to be the favourite of many children and their parents. So, our team created even more colours and models to choose from. Our light and airy collection expands from a pastel-based line to a more diverse one: from soft and subdued colours to fierce and strong ones. Of course, we stay true to our tone in tone concept for temple ends and frames. We just add a bit more colour.

We also introduce three of our most popular models from the Original Styles into the Bright City Styles: our Noah, Juno and Michele. Three unisex allrounders in new semi-transparent tones.



Noah page 13





Juno page 27



# Toddler and pre schooler

**2-5 YEARS**





**NEW**

**Noah**  
130 4041

# Noah

## 2-4 YEARS



39 mm



28 mm



15 mm



120 mm



11 g



**130 6339** - Pink / Fuchsia  
col. T86



**130 4039** - Light grey green / Grey green  
col. T80



**130 4040** - Light grey blue / Grey blue  
col. T90

## 3-5 YEARS



41 mm



29 mm



16 mm



125 mm



11 g



**130 4041** - Blush / Blackberry  
col. T89



**130 6340** - Light turquoise / Turquoise  
col. T84



**130 6341** - Light lilac / Dark lilac  
col. T85



**Charly**  
130 6338

# Charly

## 2-4 YEARS



38 mm



33 mm



16 mm



120 mm



11 g



**130 1885** - Denim light blue / Dark blue  
col. T77



**130 1886** - Light grey / Grey  
col. T78



**130 1887** - Lilac / Mallow  
col. T81

## 3-5 YEARS



40 mm



35 mm



17 mm



125 mm



11 g



**130 1888** - Light brown / Brown  
col. T79



**130 1889** - Light grey green / Grey green  
col. T80



**130 1890** - Peach / Dusky Pink  
col. T82



**130 6338** - Light blue / Denim blue  
col. T73

NEW



**Sara**  
130 6343





# Sara

## 2-4 YEARS



38 mm



31 mm



15 mm



120 mm



11 g

NEW



**130 6342** - Light lilac / Dark lilac  
col. T85



**130 6343** - Pink / Fuchsia  
col. T86



**130 4042** - Blush / Blackberry  
col. T89

## 3-5 YEARS



40 mm



33 mm



16 mm



125 mm



11 g



**130 1891** - Light grey / Grey  
col. T78



**130 1892** - Lilac / Mallow  
col. T81



**130 1893** - Peach / Dusky pink  
col. T82





# School Kids

**6-12 YEARS**

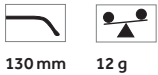




**Sara**  
130 6344

# Sara

## 6-9 YEARS



**130 1894** - Denim light blue / Dark blue  
col. T77



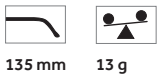
**130 1895** - Lilac / Mallow  
col. T81



**130 1896** - Peach / Dusky pink  
col. T82

## 10-12 YEARS

NEW



**130 4043** - Denim light blue / Dark blue  
col. T77



**130 4044** - Nude / Terracotta  
col. T91



**130 6344** - Red / Red  
col. T87

**NEW**

**Michele**  
130 4045



# Michele

## 6-9 YEARS



45 mm



29 mm



15 mm



130 mm



12 g



**130 4045** - Light grey green / Grey green  
col. T80



**130 6345** - Light blue / Denim blue  
col. T83



**130 6346** - Light green / Dark green  
col. T88

## 10-12 YEARS



47 mm



30 mm



15 mm



135 mm



13 g



**130 4046** - Denim light blue / Dark blue  
col. T77



**130 4047** - Light grey / Grey  
col. T78



**130 6347** - Light turquoise / Turquoise  
col. T84



**Alex**  
130 1904



# Alex

## 6-9 YEARS



46 mm



33 mm



15 mm



130 mm



13 g



**130 1903** - Denim light blue / Dark blue  
col. T77



**130 1904** - Light grey / Grey  
col. T78



**130 1905** - Light grey green / Grey green  
col. T80

## 10-12 YEARS



48 mm



34 mm



15 mm



135 mm



14 g



**130 1906** - Transparent clear / Black  
col. T76



**130 1907** - Denim light blue / Dark blue  
col. T77



**130 1908** - Light grey / Grey  
col. T78

**NEW**

**Juno**  
130 6349



# JUMO

## 6-9 YEARS



43 mm



37 mm



17 mm



130 mm



13 g



**130 4048** - Blush / Blackberry  
col. T89



**130 6348** - Light blue / Denim blue  
col. T83



**130 6349** - Pink / Fuchsia  
col. T86

## 10-12 YEARS



45 mm



38 mm



18 mm



135 mm



14 g



**130 4049** - Nude / Terracotta  
col. T91



**130 4050** - Light sage / Sage  
col. T92



**130 6350** - Red / Red  
col. T87



**Kim**

130 1902

# Kim

## 6-9 YEARS



44 mm



37 mm



16 mm



130 mm



12 g



**130 1897** - Transparent clear / Black  
col. T76



**130 1898** - Denim light blue / Dark blue  
col. T77



**130 1899** - Lilac / Mallow  
col. T81

## 10-12 YEARS



46 mm



38 mm



16 mm



135 mm



13 g



**130 1900** - Light grey / Grey  
col. T78



**130 1901** - Light brown / Brown  
col. T79



**130 1902** - Lilac / Mallow  
col. T81



**MODEL**

**OVERVIEW**



NEW

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# Noah

**2-4 YEARS**



130 6339 / col. T86



130 4039 / col. T80



130 4040 / col. T90

**3-5 YEARS**



130 4041 / col. T89



130 6340 / col. T84



130 6341 / col. T85

# Charly

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**2-4 YEARS**



130 1885 / col. T77



130 1886 / col. T78



130 1887 / col. T81

**3-5 YEARS**



130 6338 / col. T83



130 1888 / col. T79



130 1889 / col. T80



130 1890 / col. T82

# Sara

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**2-4 YEARS**



130 6342 / col. T85



130 6343 / col. T86



130 4042 / col. T89

**3-5 YEARS**



130 1891 / col. T78



130 1892 / col. T81



130 1893 / col. T82

# Sara

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**6-9 YEARS**



130 1894 / col. T77



130 1895 / col. T81



130 1896 / col. T82

**10-12 YEARS**



130 6344 / col. T87



130 4043 / col. T77



130 4044 / col. T91



NEW

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**Michele**

**6-9 YEARS**



130 6345 / col. T83



130 6346 / col. T88



130 4045 / col. T80

**10-12 YEARS**



130 6347 / col. T84



130 4046 / col. T77



130 4047 / col. T78

**alex**

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**6-9 YEARS**



130 1903 / col. T77



130 1904 / col. T78



130 1905 / col. T80

**10-12 YEARS**



130 1906 / col. T76



130 1907 / col. T77



130 1908 / col. T78

NEW

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**Juno**

**6-9 YEARS**



130 6348 / col. T83



130 6349 / col. T86



130 4048 / col. T89

**10-12 YEARS**



130 6350 / col. T87



130 4049 / col. T91



130 4050 / col. T92

**kim**

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**6-9 YEARS**



130 1899 / col. T81



130 1897 / col. T76



130 1898 / col. T77

**10-12 YEARS**



130 1900 / col. T78



130 1901 / col. T79



130 1902 / col. T81



# MORE MILO & ME

# STYLES



**MILO & ME**  
EYEWEAR FOR KIDS

BABY STYLES



*Comfy frames  
for soft faces*



**MILO & ME**  
EYEWEAR FOR KIDS



*Add a little  
Fantasy*



*by the  
Summer Vibes!*

**NEW**



**MILO & ME**

**BABY STYLES**



**MILO & ME**

**SUN STYLES**

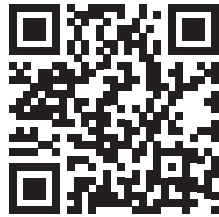


**MILO & ME**

**ORIGINAL STYLES**



MILO  
& ME



[www.milo-me.com](http://www.milo-me.com)



[www.b-s.de](http://www.b-s.de)

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